



Application form

VOICES AWARDS 2026

Please complete the form below and send it, along with any supporting images or videos, to voiceslondon@staffbase.com by **midnight on the 15th May, 2026**. You're very welcome to apply for multiple [award categories](#). Please submit one completed form per entry. You'll receive an email confirmation once we've received your application. We look forward to your submission(s) — and to seeing you and your team at VOICES 2026!

GENERAL INFORMATION

Company Name

Company Address *(for postal delivery of the award if your team wins)*

Full Name (Contact Person)

Email Address (Contact Person)

Award Category You're Applying For

DETAILED INFORMATION

Describe the project you're submitting for the award. *(max. 500 characters)*





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DETAILED INFORMATION

PURPOSE & RELEVANCE

What was the initial situation? Which challenge or goal did you want to address, and why was it important for your organization? (max. 800 characters)

STRATEGY & CONCEPT

What was your approach? Describe your strategy, target audience, and creative or innovative concept. (max. 800 characters)

EXECUTION & CREATIVITY

How did you bring your idea to life? What made your implementation stand out in terms of creativity, design, or technology? (max. 800 characters)





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REACH & ENGAGEMENT

How did you reach and activate your audience? Please share relevant numbers or KPIs if available (e.g., app logins, email open rates, participation rates, etc.). (max. 600 characters)

IMPACT & RESULTS

What results did your project achieve? What measurable outcomes, improvements, or feedback did you observe? (max. 600 characters)

SCALABILITY & TRANSFERABILITY

Could your project serve as a best practice example? What can others learn from your approach? (max. 400 characters)

BONUS: SPECIAL IMPACT (OPTIONAL)

Was there anything extraordinary – such as emotional resonance, bold decisions, social impact, or an innovative element? (max. 400 characters)



Don't forget to include images, screenshots, or videos with your application. We'd love to learn as much as possible about you and your team!

Case Study Participation (Optional - Staffbase Customers Only)

Would you be open to your project being considered for a future case study?

Please note: This will have no impact on judging outcomes.

Yes

No

By submitting your application, you consent to the images and videos you provide being shared with participants of VOICES London 2026. Please ensure that no confidential or sensitive information is included that you would not like to be made public.